

Viktor Örneld

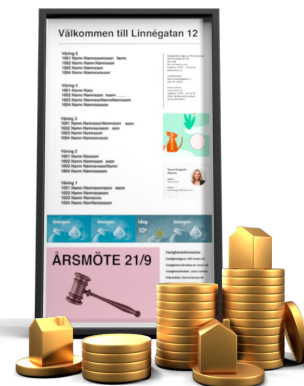
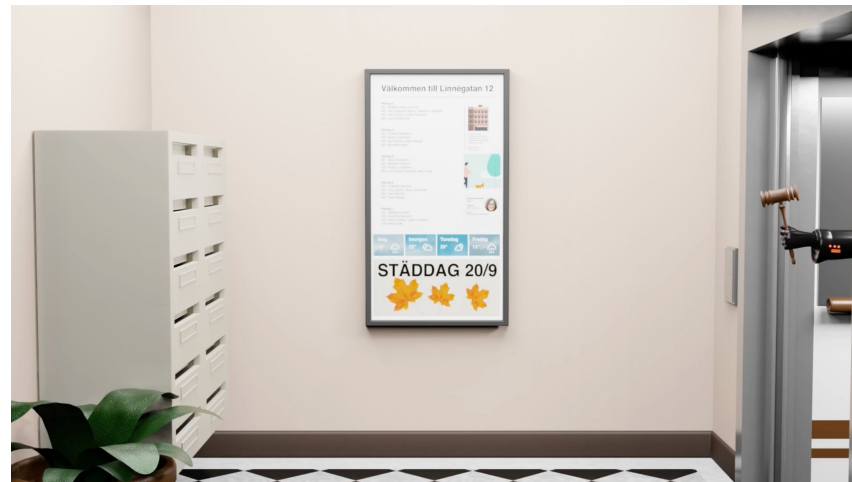
# **Visualisation artist**

Portfolio 2022

# Residential digital signage artwork for E-mail and landing page

Concept, 3D model, animating and producing E-mail marketing campaign including 3 animated Heros (the leaf, the club and the note), graphics and layout.

Presentation video: <https://youtu.be/Lwdt6W5HN50>



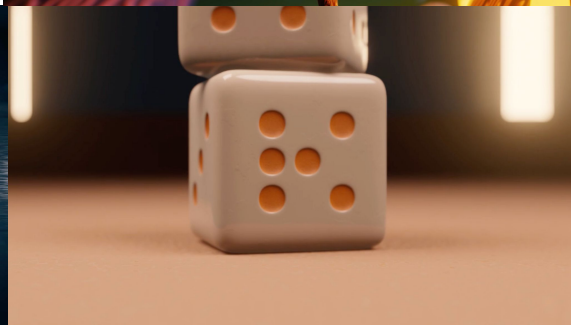


# Stylised promotional identity videos for Kontrapunkt

To embrace the agency's new look I developed a large series of remixes celebrating the new pixel logo "K" with playfulness and a pinch of obsession. Theses promos were then produced whit diffrent themes: "Happy summer vacation", "Merry Christmas" and "Happy halloween".

Happy summer vacation: <https://youtu.be/-sqiOmbIbos>

Merry Christmas: <https://youtu.be/3lrayruXX28>

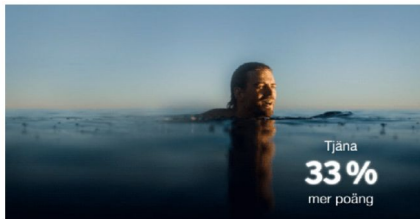
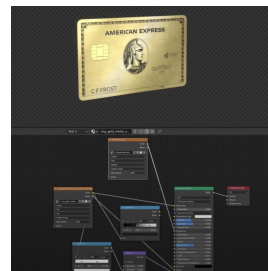
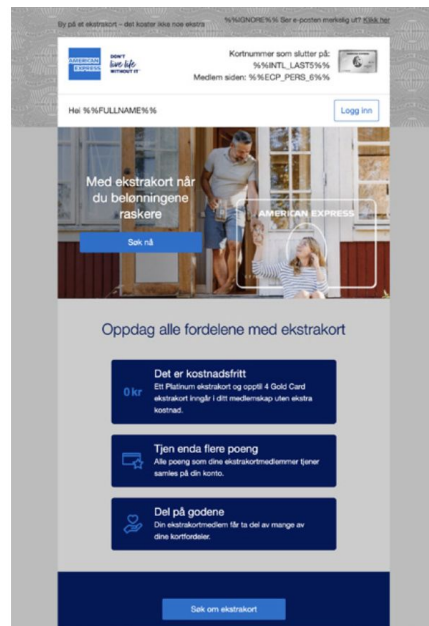


# Header animations for American Express E-mail marketing

American Express wanted to add production value to their upgrade mail headers with animations. The headers were used in e-mail and had strict specifications regarding the max weight of the final GIF witch led to a solution with a photo and added simple animations. Some animations also include the card in 3D witch I model and animated from a single image I used the 3D application Blender. A clip from behind the scenes is in the link below.

Example of the animations: <https://youtu.be/w9aHW5xJx3U>

**AMERICAN  
EXPRESS**



# Presentations video of office development F6 for Fabege

Fabege wanted to make a video presenting their office development F6 in Stockholm. My role was as motion designer animate the transitions, graphics, intro and find stock videos to further convey the story.

Presentation video: <https://youtu.be/h0o8kHhHLBY>



# Animation for Panasonic presentation

Panasonic wanted to animate a technical illustration that show the air flow in their new house solution. I animated a CAD illustration in Blender and After Effects using already modeled 3D graphics.

Presentation video: <https://youtu.be/08XsTiRtMOM>

